

AXA BIKE SECURITY



AXA VICTORY
THE RINGLOCK
REINVENTED

AXA Victory, the new standard

- All components significantly improved
- Welded all around
- Modern ergonomic design, still slim and light
- Approved for bicycle insurance
- 10 year guarantee



AXA Victory 4x stronger

Peeling

The rivets on the steel housing are replaced by an extremely durable seamless, welded connection which makes breaking it open almost impossible.

Picking

The cylinder in the lock is fitted on the inside with a double-sided, inclined profile so that typical tools used for picking locks cannot get a grip on areas which can be attacked.

Breaking

Due to the improved construction of the zamak cylinder housing and the reinforced plug-in connection, the bike can be securely locked to fences and posts.

Sawing and cutting

The extra-tough galvanised ring is 35% more resistant to cutting compared to that of the competition.

AXA Victory

The ringlock reinvented



No access; welded all around

- Modern welding technology from the automobile industry has been used on bike locks for the first time
- The lock housing is made of steel and welded all around
- Welded with 450,000 amperes within 2 milliseconds
- 2 halves of the lock welded into a single unit



Naturally AXA

Top quality and 10 years guarantee

- Only European components and cylinders
- Made of galvanised steel for greater resistance to corrosion
- Controlled hardening process, stronger and more consistent
- Long-lasting grease instead of thin lubricating oil to ensure trouble-free operation for years
- 10 year guarantee: longer than the average life of a bike

More service for you and your customers

- Current plug-in locks are compatible with AXA Victory
- Current battery locks can be combined with AXA Victory for a single key solution
- Online key service guarantees new keys on site within 5 days
- Comprehensive sales support
- High levels of delivery performance and flexibility



AXA Victory: elegant on every bike

Customers can choose from two variants: one for light coloured and one for darker coloured bikes. The new matching plug-in chain with ergonomic head and tough wear-resistant sleeve completes the assortment. AXA Victory is therefore an attractive and fitting accessory for every bike.

For bike manufacturers, AXA goes one step further: You can choose from a practically unlimited range of colours as well as matt or shiny finishes. AXA Victory

can therefore suit any bike in terms of colour. As the rear of the lock is also elegant, the lock looks attractive from any angle.

AXA Victory standard has a fully-integrated ring which covers both assembly points. The ergonomic design of the lock helps the key and also the plug-in chain intuitive to insert. Even the key is well-thought out: You can choose between a compact, slim key or a robust foldable key.



AXA retail

Why AXA Victory completes your lock assortment

- A premium addition to your range of locks
- Guaranteed demand due to intensive communications during product launch
- High earnings due to sales of additional plug-ins
- The first frame lock which fulfils all requirements of a trend-conscious cyclist
- The most secure choice for top-of-the-range and electric bikes
- Quick, simple assembly due to the large opening for tyres and mudguards



AXA sales promotion

Presentation within the shop is of key importance for sales results. Thanks to its new, inviting packaging AXA Victory instantly stands out as the most secure frame lock available.

AXA will introduce various displays in the course of the summer to show how AXA Victory and corresponding accessories can be best presented and also to inform your customers.

Thanks to the new AXA system with 15 security levels you can best help your customers to make an informed decision for the right lock.

The launch of AXA Victory will be communicated widely at various trade fairs and also via advertising, test reports and reports in relevant media.

We are always happy to assist in creating a tailor-made presentation to achieve the maximum result from the available space.



AXA Bike Security

AXA Bike Security is inextricably linked to cycling culture. For more than 110 years, the company has made every effort to optimally protect the cyclist and the bike. As a real bike fan, AXA Bike Security knows exactly what cyclists need to safely and confidently take to the road.

Our engineers convert the latest requirements and developments into user-friendly, sustainable products. And thanks to our own production facilities in Europe, AXA can always guarantee constant high quality. This way AXA contributes to the safety and pleasure of the growing worldwide group of people who embrace the bike as a healthy and sustainable means of transportation.

See our complete assortment on:
www.axabikesecurity.com

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About Allegion™

Allegion (NYSE: ALLE) is a global pioneer in the field of safety and security. We keep people and their property safe, wherever they are, bringing together simple solutions and advanced technology. Allegion is a \$2 billion company, with products sold in almost 130 countries.



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KRYPTONITE ■ NORMBAU ■ Simons Voss technologies ■ TRELOCK

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